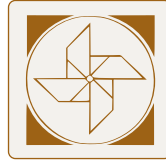


## Logo Variants



## Logo Icons



## Minimum Width



## Logo Font: Times New Roman

Assets are available for download at: [Font NAS Link](#)

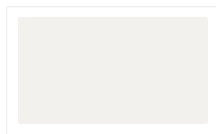
## Logo File Downloads:

Assets are available for download at: [NAS Link](#)

## Color Palette



**Logo Dark Golden Brown**  
CMYK - 34, 68, 100, 29  
RGB - 135, 78, 4  
HEX - #874E04



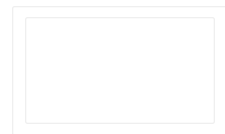
**Soft Beige**  
CMYK - 3, 3, 5, 0  
RGB - 243, 241, 237  
HEX - #F3F1ED



**Navy Blue**  
CMYK - 94, 83, 47, 55  
RGB - 19, 33, 59  
HEX - #13213B



**Black**  
CMYK - 75,68, 67, 90  
RGB - 0, 0, 0  
HEX - #000000



**White**  
CMYK - 0, 0, 0, 0  
RGB - 255, 255, 255  
HEX - #FFFFFF

## Typography

### Headings and Titles

Times New Roman 400      ABCDEFGHIJKLMNOPQRSTUVWXYZ

**Times New Roman 500**    ABCDEFGHIJKLMNOPQRSTUVWXYZ

**Times New Roman 600**    ABCDEFGHIJKLMNOPQRSTUVWXYZ

### Body Text

Poppins 400                      ABCDEFGHIJKLMNOPQRSTUVWXYZ

## Tone of Voice

**Optimistic:** Problems are solvable, good ideas win out and the future is bright.

**Bold:** We are leaders in our field and enthusiastic to share our innovations.

**Professional and Ambitious:** Establish our brand as a trusted thought leader by taking an industries that will appeal to executives and decision-makers.

## Contact Info

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